

Kat Kendall

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Work Experience

Web & Digital Marketing Role
 TCNJ School of Engineering
 August 2022 - Present. Ewing, New Jersey

- Updated School of Engineering's web pages.
- Collected and analyzed data via Google Analytics and collaborated with college's web services.
- Posted on social media, made email newsletters, created digital advertisements and designed signage.
- Completed over 140 individual projects for the college.

Graphic Design Internship
 Revel Nail
 May 2023 - August 2023. Blackwood, New Jersey

- Utilized technical Adobe Suite skills to edit model photographs and create advertisements.
- Used Illustrator to edit copy and layouts of Revel Nail packaging design.
- Participated in company design ideation meetings.

Gallery Assistant / Web Editor
 TCNJ Art Gallery
 November 2021 - May 2022. Ewing, New Jersey

- Assisted arts administration by operating the gallery and exhibitions.
- Aided installation and deinstallation of artist's shows.
- Utilized HTML and Wordpress to update the TCNJ Art Gallery site. (<https://tcnjartgallery.tcnj.edu>)
- Used Mailchimp for school wide announcements.

Other Experience

MICA Pre-College Program
 Maryland Institute of Art
 July 2018. Baltimore, Maryland.

- Attended MICA Pre-College program for Graphic Design classes.
 - Created portfolio quality graphic design pieces using Adobe Creative Cloud.
 - Portfolio reviewed and accepted.

Ithaca's Writer's Institute
 Ithaca College
 June 2017 - July 2017. Ithaca, New York.

- Writer's program taught thematic development, copywriting, and creative structure.



Education

BFA Visual Arts (Graphic Design)
 The College of New Jersey
 August 2020 - May 2024

Award

Ethel Bard Exceptional Freshman Scholarship
 The College of New Jersey
 May 2021
 Department of Design & Creative Technology

- Awarded for academic achievement in freshman class.